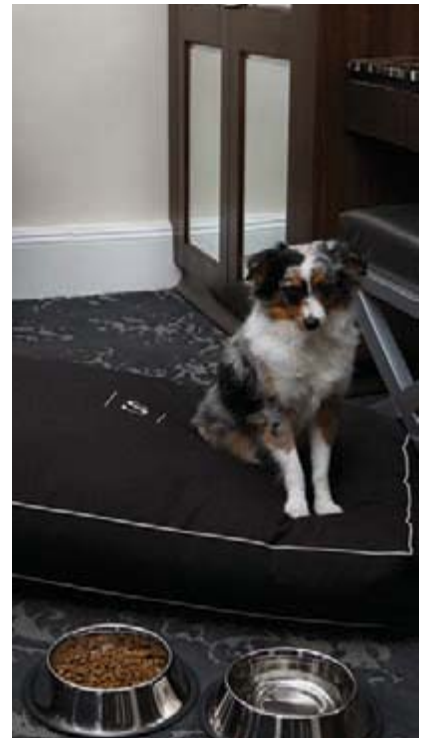




JEWEL OF THE SPA

Spas are making skin glow with treatments that involve diamonds, gold and other precious metals. La Prairie at the Dolder Grand Spa in Zurich (pictured on previous page) offers guests the Pure Gold Radiance Facial. Using a cellular concentrate serum enriched with gold, it firms and tones skin.



POOCHES WELCOME

While travellers are divided over pet-friendly hotels, some savvy establishments have taken advantage and encourage pet owners to stay by offering dog spas and pooch parties. The Surrey Hotel in New York pampers canine guests with an in-room biscuit menu offering Beef Bourguignon and Chicken Cordon Bleu treats.



POWER OF SCENT

Top hotels are partnering with scent marketers to choose unique aromas that embody the spirit of the hotel. **The new five-star Marti Istanbul Hotel has teamed with Scentling for a calming, fresh and sweet White Tea scent that pervades the hotel.** New eco-friendly Hotel Vermont in Burlington, USA, has collaborated with Lunaroma to develop aromatherapy-style bath products using local products such as Vermont honey. »